



Winter Springs Police Department

PRESS RELEASE



False Information to Community

The Winter Springs Police Department was advised by a resident she had received a flyer on the door of her residence. This flyer stated, "We are letting all residents know that there have been several home break-ins in the area in the past few days!" This flyer has inaccurate information and is extremely misleading to anyone who may read it. The truth is there has been one reported residential burglary in the area known to have received these flyers over the past three months. The Police Department would be happy to conduct quantifiable research for anyone desiring to know about any reported crime in their neighborhood.

Please disregard information from this company, as it appears to be a scare tactic to sell alarms in the area. I have spoken to a person, who identified himself as "James", and asked him where he obtained his information from, as it was wrong. He stated he received his information from a resident who was broken into and had an alarm installed. When asked who this resident was he cited privacy rules and would not disclose this information. While trying to relay the correct information to him and the fact we were receiving phone calls from residents about their concerns he became upset and stated, "I can put these flyers out and there is nothing you can do about", then hung up the phone.

Please make your viewers aware of this sales tactic and ask them to check with their local law enforcement for true statistics before purchasing any product from a vendor who uses such tactics to sell alarms. I have included a copy of the flyers for your review.

If there are any questions, please feel free to contact Captain Kevin Brunelle at (321) 377-4037.